

Festival budget template

Festivals rarely fail on the idea and often on the money. With this budget you line up all your line items and income side by side, see the difference between committed and spent, and know where your break-even sits. The example amounts assume around 500 visitors, adjust them to your own festival.

CATEGORY	ITEM	BUDGETED	COMMITTED	SPENT
Costs	Stage and technical	15.000	12.400	0
Costs	Site and infrastructure	6.000	4.080	0
Costs	Bar and catering stock	8.000	3.200	0
Costs	Marketing and promotion	2.500	800	0
Costs	Permits and fees	1.200	1.200	0
Costs	Insurance	900	0	0
Costs	Crew and volunteers	2.500	0	0
Costs	Buma/Sena reserve	1.800	0	0
Costs	Contingency (around 10%)	2.500	0	0
Income	Ticket sales (500 x 50)	25.000	0	0
Income	Sponsors and partners	6.500	3.000	0
Income	Grant or fund	3.000	0	0
Income	Bar and catering revenue	7.000	0	0
Income	Donations	500	0	0
Total costs (example)				40.900
Total income (example)				42.000
Result (example)				+ 1.100